

GIGI BLAIR

HOW YOU LIVE, LEAD, LOOK.

BECAUSE HOW YOU ARE REMEMBERED, *Matters*

Most of us long to know we are making a difference. We desire to grow as individuals, perform at our best and set positive, lasting examples for our colleagues and families.

Gigi Blair shows busy professionals how to streamline their hectic lifestyle and strengthen their leadership voice so that they can live and lead with confidence.

With a background in sales, healthcare management and large technology installations, Gigi knows Corporate America and how our lifestyles either strengthen or undermine our leadership voice. She understands the subtle but powerful role that image plays in being an effective communicator.

How you live, lead and look are three aspects of life that are interwoven, with each one affecting the other. Gigi's unique abilities, insights and skills will help you and your group maximize all three.

"Your presentation was exceptional. You are an excellent speaker and truly got to the heart of all of us in the room. Thank you for all the hard work that went into preparing such a worthwhile session. I have been in the corporate world for 20 years and have heard many talks on Core Values. You are the first one who has made it make sense."

*Sample Presentations & Workshops include **

The Value of Core Values

Despite all the talk around core values, most people do not take the time to identify their own. Doing so strengthens your foundation and allows you to make decisions with greater ease and confidence. Learn a straightforward process to determine your personal core values and the powerful role they play in your life.

Balance? What's That?

"Work-Life Balance" is an often talked about and longed-for state, yet remains elusiveness for many. Given the never ending choices we are faced with in our daily lives, one-size-fits-all does not work for establishing and maintaining this desired position. Discover how to find balance for you and your family and practical tips for recalibrating when situations and events pull you off-balance.

Dressing for Leadership & Life

In our casual world it seems "anything goes" when it comes to getting dressed. But does this approach really work for you in your role or for your career goals? Getting dressed is something we do every single day, so learn how to use the language of clothing to communicate with greater confidence, credibility and authority.

** All presentations are customizable
To see a partial list of clients visit www.GigiBlair.com/speaking*



About Gigi Blair

Gigi is an accomplished speaker who engages, educates and inspires both large and small audiences with thoroughly researched presentations. Believing that immediate application is one of the best ways to reinforce a message, audience members always leave with practical solutions to implement immediately.

Gigi integrates her years of corporate experience, sales leadership and deep understanding of human behavior into each of her presentations.

Certified by the International Association of Coaching, Gigi loves to share her passion about How You Live, Lead and Look with clients as she provides real solutions that change lives!

Raised in Texas, Gigi now resides with her husband in Northern Virginia.



To book Gigi or
inquire about private coaching,
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